



# 2017-2018 Sponsorship Package

The Tewksbury Township school budget is limited by a state spending cap that has been increased by only small amounts over the years. Restricted spending has had a significant impact on the educational programs of our district. While some tax dollars go towards supporting our schools, additional resources are needed to enhance our students educational experience and draw people to our town to increase property values. All monies raised by the TEF support educational programming for students, mini-grants for teachers and unmet needs of the district. The TEF is a 501(c)(3) organization so all donations are tax deductible.

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## EVENTS/FUNDRAISERS

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### The 3<sup>rd</sup> Annual Tiger Trot 1 Mile Fun Run & 5K Race

The race/walk will be advertised at local sports facilities, in local papers, to local school districts/track teams, and online with the running community. Advertising also on TEF social media.

**Sunday, May 20, 2018  
Tewksbury 12:30 pm**

**For more information:** <http://tewksburytigertrt5k.itsyourrace.com>

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### The 23<sup>rd</sup> Annual Barn Dance

A night of music, dancing, cork pull, silent and live auctions.

**Saturday, April 28, 2017**

**Life Camp, Pottersville 6:30-11:30 pm**

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## Sponsorship Packages:

### Strength Sponsor \$5,000

- 6 race entries and t-shirts
- 4 tickets to Barn Dance
- Ongoing press release(s)
- Featured on TEF website
- Social media promotion
- Acknowledgement in email blasts
- Name and logo on front of race t-shirt
- Banner at start/finish line
- Recognition on sponsor board
- VIP table at 5K event
- Sample product/lit in race goodie bag
- Business card in race goodie bag
- Signage at Barn Dance

### Courage Sponsor \$1,500

- 4 race entries and t-shirts
- 2 tickets to Barn Dance
- Banner at start/finish line
- Featured on TEF website
- Social media promotion
- Acknowledgement in email blasts
- Name and logo on front of race t-shirt
- Recognition on sponsor board
- VIP table at 5K event
- Sample product/lit in race goodie bag
- Business card in race goodie bag
- Signage at Barn Dance

### Hope Sponsor \$1,000

- 3 race entries and t-shirts
- 1 ticket to Barn Dance
- Featured on TEF website

- Social media promotion
- Acknowledgement in email blasts
- Name and logo on race t-shirt
- Recognition on sponsor board
- Vendor table at 5K event
- Business card in race goodie bag
- Signage at Barn Dance

### Support Sponsor \$500

- 2 race entries and t-shirts
- Featured on TEF website
- Social media promotion
- Acknowledgement in email blasts
- Name and logo on race t-shirt
- Recognition on sponsor board
- Vendor table at 5K event
- Business card in race goodie bag
- Signage at Barn Dance

### Foundation Sponsor \$350

- 1 race entry and t-shirt
- Featured on TEF website
- Acknowledgement in email blasts
- Name and logo on race t-shirt
- Recognition on sponsor board
- Vendor table at 5K event
- Business card in race goodie bag

### Friend Sponsor \$200

- Featured on TEF website
- Name on back of race t-shirt
- Business card in race goodie bag

# Tewksbury Education Foundation

## 3<sup>rd</sup> Annual Tiger Trot 1 Mile Fun Run & 5K Race

May 20, 2018 at Christie Hoffman Farm Park, Califon, NJ

SPONSORSHIP LEVELS	Strength Sponsor	Courage Sponsor	Hope Sponsor	Support Sponsor	Foundation Sponsor	Friend
No. of Complimentary Race Entries	6	4	3	2	1	0
No. of Complimentary Barn Dance Tickets	4	2	1	0	0	0
<b>Pre-Event Recognition</b>						
Listed as presenter of event						
Recognition of sponsorship at pep rally in our schools						
Highlighted on social media						
Featured on TEF website						
Acknowledged in TEF email blasts						
Name and logo on all pre-race posters						
Signage at 22 <sup>nd</sup> Annual Barn Dance on April 28 <sup>th</sup> (n=350)						
Press release(s)						
<b>On-Site Recognition &amp; Opportunities</b>						
Company representative to speak at race						
Banner at start/finish line						
Name announced before/during event						
Recognition on sponsor board						
Logo on front of t-shirt						
Logo on back of t-shirt						
Name on back of t-shirt						
VIP event day display table						
Event day display table						
Sample product and or literature in goodie bag for all race participants						
Business card in goodie bag for all race participants						
<b>Post-Event Recognition</b>						
Ongoing press release(s)						
Thank you email blast						
Social media promotion						
<b>SPONSORSHIP PRICING</b>	\$5,000	\$1,500	\$1,000	\$500	\$350	\$200

\*Custom sponsorship packages available.

Sponsorship inquires: Contact Allison Christian at 201-874-3205 or [ahlinfante@gmail.com](mailto:ahlinfante@gmail.com)

# The 3<sup>rd</sup> Annual Tiger Trot 1 Mile Fun Run & 5K Race

The race/walk will be advertised at local sports facilities, in local papers, to local school districts/track teams, and online with the running community. The race will also be promoted on the TEF website and social media.

**Sunday, May 20, 2018**

**Tewksbury 12:30 pm**

**For more information:** <http://tewksburytigertrot5k.itsyourrace.com>

## SPONSORSHIP FORM

**I am interested in making a financial donation of \$**\_\_\_\_\_

Company Name:\_\_\_\_\_

Company Address:\_\_\_\_\_

\_\_\_\_\_

Contact Name:\_\_\_\_\_

Email:\_\_\_\_\_

Phone:\_\_\_\_\_

Facebook Page or Instagram Handle:\_\_\_\_\_

## INSTRUCTIONS

**Mail this form and payment before March 1, 2018 to:**

Tewksbury Education Foundation

Attention: Sponsorship

P.O. Box 448, Oldwick, NJ 08858

**Email logo image or content to:** [ahlinfante@gmail.com](mailto:ahlinfante@gmail.com)

**Questions:** Contact Allison Christian at [ahlinfante@gmail.com](mailto:ahlinfante@gmail.com) or 201-874-3205.

**Thank you** for sponsorship of the TEF. All proceeds support Tewksbury Township school district and its students.

*The Tewksbury Education Foundation is a 501(c)(3) tax-exempt organization. The TEF tax-ID number is 22-3433062.*

*[www.TewksburyTEF.org](http://www.TewksburyTEF.org)*